

# IMPACTGUIDES ORDER FORM

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**Terms:** 50% is due upon signing of this advertisement insertion order and will be charged to your credit card or payable by check; remaining 50% is due on payment deadline date.

**General Conditions:** All banner ads are accepted based on the assumption that the advertiser/agency has the authority to place such advertising. ImpactGuides™ shall not be liable for any claims based on content or subject of advertisements. ImpactGuides™ assumes that an advertiser has secured the right to use any photographic images, as well as the consent of any person(s) who may be pictured. All advertising material is subject to approval. ImpactGuides™ reserves the right to reject or cancel any advertising for any reason at any time, without liability. Rates are subject to change upon notice from ImpactGuides™. Advertisers and their agencies are jointly and severally liable for payment of advertising space ordered and/or published, production charges and any collection or legal costs incurred.



Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Distribution Name: \_\_\_\_\_ Distribution Date: \_\_\_\_\_  
 Title(s) Distributed: \_\_\_\_\_  
 Sales Rep: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Rep Email: \_\_\_\_\_

Payment Type:           Other: \_\_\_\_\_  
 Name on Credit Card: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

1	Select banner size: <input type="checkbox"/> Quarter (\$0.20) <input type="checkbox"/> Half (\$0.35) <input type="checkbox"/> Full (\$0.60)	
2	Select placement: <input type="checkbox"/> Front (+25%) <input type="checkbox"/> Back (+15%) <input type="checkbox"/> Inside (No Premium)	
3	Banner unit price	
4	Distribution quantity	
5	Banner ad cost (line 3 x line 4)	
6	Extra copies quantity	
7	Extra copies cost (line 6 x \$3.95)	
8	<b>TOTAL</b> (line 5 + line 7)	

\*Taxes extra where applicable.

Notes:

Incentives:

By signing this insertion order form, you agree to and are responsible for all of the above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**IMPACT GUIDES™**  
 A PERMACHARTS COMPANY

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